



VIDYASAGAR UNIVERSITY

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DEPARTMENT OF BUSINESS ADMINISTRATION

Outcome of the Programme(s)

Programme (s) offered by the Department:

i) MBA

Outcome of the Programme: After completion of the MBA program, students will demonstrate professionalism, leadership, entrepreneurial awareness, and effective communication skills. They will understand ethical issues and challenges that businesses often face in the highly competitive and dynamic world. They will apply their skills to solve any type of business problems relating to Marketing, HR, and Finance.

ii) Ph.D. in Management

Outcome of the Programme: The degree has been designed for those seeking academic research and teaching careers as faculty in the study of Management at business schools, colleges, and universities.