ABOUT THE JOURNAL

VIDYASAGAR UNIVERSITY JOURNAL OF COMMERCE [ISSN: 0973-5917 (Print),

EISSN: 0973-5917 (Online)]

Vidyasagar University Journal of Commerce [ISSN: 0973-5917 (Print), EISSN: 0973-5917

(Online)] is an annual peer-reviewed journal of the Department of Commerce, Vidyasagar

University, West Bengal, India. It is indexed with EBSCO and Citefactor and is being published

without any discontinuity for the last 25 years. The Editorial Board comprises of members from

India and abroad. The journal considers original, exploratory, conceptual and/or empirical

contributions/articles on a broad spectrum of topics/issues in the fields of Commerce, Economics

and Management for publication. The aim of this journal is also to encourage and promote

research activities and enhance the perception and understanding of the participants and the

readers in the concerned field.

This journal is published by Vidyasagar University annually for which we do not charge any

processing and/ or publication fees from the author(s).

Website of the Journal: http://inet.vidyasagar.ac.in:8080/jspui/handle/123456789/90

Editor- in - Chief: Prof. (Dr.) Kalpataru Bandopadhyay

Professor, Department of Commerce, Vidyasagar University, West Bengal

Email: bkalpa.0to1@gmail.com

Executive Editor: Dr. Abhijit Sinha

Associate Professor, Department of Commerce, Vidyasagar University, West Bengal

Email: abhijitsinha 091279@rediffmail.com

Published by: The Registrar, Vidyasagar University, Midnapore, West Bengal - 721102