



**Office of the Controller of Examinations**  
**VIDYASAGAR UNIVERSITY : MIDNAPORE 721 102**

Ref.No. VU/CE/GD-0233/2026

Dated: 24.04.2026

**NOTICE**

**Provisional Schedule for MBA 4<sup>th</sup> Semester Examinations 2026**  
**(For Eastern Institute for Integrated Learning In Management)**

Date	Paper	Code	Time
11.05.2026	Business Analytics	MBA 401	10 AM to 1 PM
12.05.2026	Strategic Management	MBA 402	10 AM to 1 PM
13.05.2026	International Business	MBA 403	10 AM to 1 PM
14.05.2026	Promotion Management	MBA 407B	10 AM to 1 PM
15.05.2026	Financial Markets and Services	MBA 406A	10 AM to 1 PM
	Brand Management	MBA 407D	
	Strategic Human Resource Management	MBA 408B	
18.05.2026	Corporate Tax Planning and Management	MBA 406D	10 AM to 1 PM
	Leadership and Team Dynamics	MBA 408A	
	Business Analytics using IOT, AI and ML	MBA 409B	
	Sectoral Retailing	MBA 410A	
	Social Media Marketing	MBA 411A	
	E-Logistics	MBA 412B	
	Strategic Management in Pharmaceutical Industry	MBA 415B	
----	Dissertation and Grand Viva	MBA 404 and MBA 405	10 AM onwards

**Note:** This schedule is applicable to the students who are eligible to appear in the 4<sup>th</sup> semester Examination 2026

# Practical Examinations (if any) : to be completed within 5th June, 2026.

**Controller of Examinations**  
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**VIDYASAGAR UNIVERSITY**  
**Midnapore-721102, W.B.**

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